

s h e e t		Best practice in sustainable tourism diversification	
Action	Title of the action	Guided tours "Discover Triglav National Park"	
	Name of the organisation	Triglav National Park	
	Country	Slovenia	
Typology	Characteristics* * more choices possible	<input type="checkbox"/> Animated activity (guided walk, workshop...) <input checked="" type="checkbox"/> Exhibition / seminar <input type="checkbox"/> Installation / material (documentation) <input checked="" type="checkbox"/> Event (natural, cultural...) <input type="checkbox"/> Intervention with other sectors (local gastronomy, transport...) <input type="checkbox"/> Other	
	Frequency of the action	<input type="checkbox"/> Temporary <input checked="" type="checkbox"/> Repetitive <input type="checkbox"/> Permanent	
	Duration of the action	<input type="checkbox"/> Less than one halfday <input type="checkbox"/> One day <input checked="" type="checkbox"/> One halfday <input type="checkbox"/> More than one day	
	Concerned season(s)*	<input type="checkbox"/> Spring <input checked="" type="checkbox"/> Autumn	
		<input checked="" type="checkbox"/> Summer <input type="checkbox"/> Winter	
Public	Duration of the stay*	<input checked="" type="checkbox"/> Excursionists (< 1 day) <input checked="" type="checkbox"/> Tourists (> 1 day)	
	Provenance*	<input checked="" type="checkbox"/> External people <input checked="" type="checkbox"/> Local people	
	Clientele*	<input checked="" type="checkbox"/> Children <input checked="" type="checkbox"/> Adults <input checked="" type="checkbox"/> Young people <input checked="" type="checkbox"/> Elderly people <input type="checkbox"/> People with a handicap	
Information	Objective(s) of the presented action	An objective of the presented action is to gather groups of tourists and to inform them with the help of guides about the importance of the national park. We inform visitors about our main goals and about natural and cultural heritage. Above all, we try to influence their behavior and to educate them how to act in a preserved nature like this.	
	Description of the action	Type: guided tours in the area of Triglav National Park Duration: guided tours are in August and September Location: area of Triglav National Park Cooperation with local actors: tours are part of the general offer of the area	
	Innovative character	With organised events we try to gather people, to make them obtain new a better knowledge and new prospectives how to care about nature.	

Realisation	Responsible(s) of the implementation*	Internal <input type="checkbox"/> Director <input checked="" type="checkbox"/> Responsible for tourism missions <input type="checkbox"/> Other	External <input type="checkbox"/> Tourist information office <input type="checkbox"/> Municipality <input checked="" type="checkbox"/> Cooperative association <input type="checkbox"/> Other
	Technical partner(s) in the realisation	/	
	Year of realisation	Co-operation with local people, local clubs.	

Funds	Net costs of the action (€)	/	
	Kind of funding(s)*	Public <input type="checkbox"/> Local <input type="checkbox"/> Regional <input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> European <input type="checkbox"/> Other	Private <input type="checkbox"/> Sponsor <input type="checkbox"/> Other /

Evaluation	Strengths <i>subjective evaluation</i>	Guides are TNP employees, tours are affordable and also suitable for families.	
	Weaknesses <i>subjective evaluation</i>	We don't have enough budget and human resources to enlarge official budgets and thus guided tours.	
	Future perspectives	We will continue also next year.	
	Evaluation tools <i>of the sustainable dimension</i>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	/

Contact	First & family name	Mojca Smolej
	Function	Tourism and promotion
	Email	mojca.smolej@tnp.gov.si
	Telephone	00386 4 5780 226
	Homepage	www.tnp.si

Task Force Protected Areas
 Permanent Secretariat of the Alpine Convention
 Tel. 0033 4 79 26 55 00 / info@alparc.org
www.alparc.org

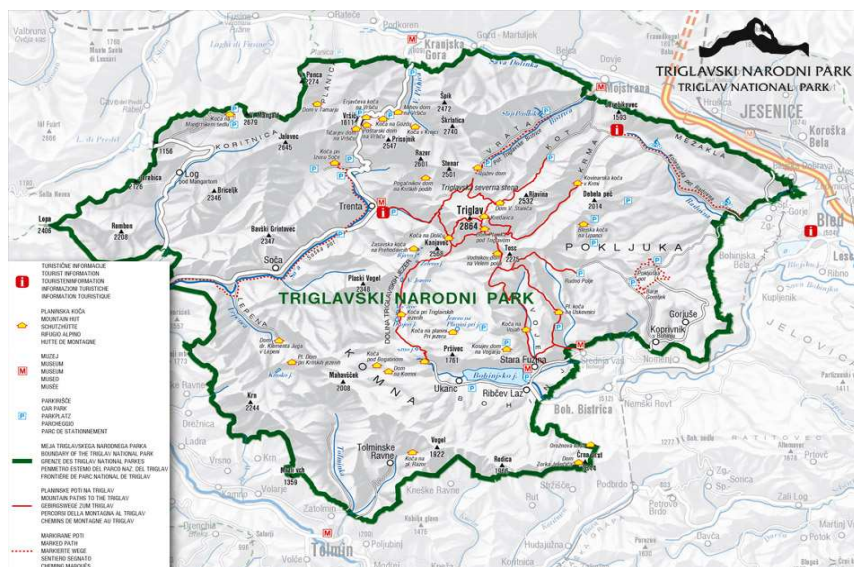


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TRIGLAVSKI NARODNI PARK

Best Practice: Guided tours "Discover Triglav National Park"



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